

City of Tulsa Parks & Recreation Department
Program Objective Matrix

Program field	Purpose	Vision	Performance	Goals and Objectives
Athletics/Sports	<p>The Tulsa Parks and Recreation Department is dedicated to offering the community quality sports activities through league -based programs for youth and adults. Promoting and fostering league programs helps to establish an idea of fitness, health, sportsmanship and growth for individuals and the community at large in a safe and enjoyable environment. Programs include basketball, soccer, tee ball, flag football, team tennis, girls volleyball, sand volleyball, women's basketball and women's flag football.</p>	<p>The vision for Tulsa Parks sports and athletics is to provide alternative methods of physical fitness, growth and learning through fun and competitive team play for youth and adults for the citizens of Tulsa.</p>	<ul style="list-style-type: none"> • All volunteer coaches for Tulsa Parks must pass all background checks and are required to have a valid membership with the National Youth Sports Coaches Association (NYSCA) for the specific sport area(s) in which they are coaching. • Over 1,200 youth participants have taken part in Tulsa Parks youth leagues between the fall and summer seasons of 2013-2014. 	<ul style="list-style-type: none"> • Offer a variety of quality sports programs that appeal to the many diverse interests in the community. • Engage and enhance skill development and personal growth through recreational team play while promoting health and fitness. • Provide opportunities for youth and adults to be a part of a social group with positive goals and motivation.
Aquatics	<p>The Aquatics Division of Tulsa Parks offers adult and youth Learn-to-Swim lessons (American Red Cross), Water Safety Instructor Training (American Red Cross), lap swim, competitive swim league, multiple water playground and splash pad locations, public swimming and private event rental.</p>	<p>The vision of Tulsa Parks recreation centers is to offer a variety of activities, amenities and social events that assure improvement in the quality of life for the community.</p>	<ul style="list-style-type: none"> • Swimming classes held enrollment of 272 participants. • Swim Team held enrollment for the 2014 Winter Season of 497 participants, Summer Season held 262 participants. • Public swim attendance currently held at 34,200 (week 9 of 2014 season). • Tulsa Parks currently provides 11 water playgrounds and 20 operating splash pads for the 2014 season at no cost to the public during regularly scheduled times. Water playgrounds and splash pads can be opened to use outside of regular operating times for a minimal fee. 	<ul style="list-style-type: none"> • Provide quality, affordable programs for the citizens of Tulsa and surrounding areas. • Offer appealing and diverse activities that cover a large spectrum of interests held by the community. • Provide an environment to create and nurture positive self-esteem, health and social action through recreation and leisure sources. • Maintain a level of professionalism through knowledgeable and well-trained staff as well as continuing a high degree of customer service.

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Day Camp	<p>The City of Tulsa Parks Day Camp programs provide diverse activities during the out-of-school time frames for youth and young teens of the community. Among the recreation and specialty arts centers, themed and educational activities are heavily coordinated along with active and passive games, field trips and presentations for all camp sessions. The Tulsa Parks day camps are American Camp Association (ACA) accredited.</p>	<p>The vision for the Tulsa Parks Day Camp program is to continue in teaching, encouraging and nurturing comradery and friendship among the youth of the community, direct exceptional active/passive programs and educational activities, and maintain safety through extensively well-trained personnel and closely monitored activities.</p>	<ul style="list-style-type: none"> • All camp locations strictly adhere to ACA regulations and standards set by ACA, focusing on child safety and welfare. • Four recreation centers held 10 one-week Summer Day Camp sessions with a total enrollment of (?) participants for the 2015 summer season. • The visual arts specialty center held 10 one-week Summer Day Camp sessions with a total enrollment of (?) participants for the 2015 summer season. 	<ul style="list-style-type: none"> • Maintain excellence in safety in both environment and programming for the youth and families of Tulsa. • Provide original and trending programs in the field of recreation and arts throughout all of our camps. • Continue to encourage self-growth and positive self-image among participants. • To hire skilled and eager staff; trained internally to ensure a level of professionalism for working in the youth-leisure field.
Nature Programming	<p>Tulsa Parks Nature Programming, which is coordinated through Oxley Nature Center and Redbud Valley Nature Preserve, provides classes, nature trails and exhibits based on natural and environmental education and awareness for the community. With the use of the Oxley grounds, Lake Sherry and the nature center building, citizens learn experience nature through hands-on learning and knowledgeable instruction.</p>	<p>The vision of Tulsa Parks Nature programming is to protect the natural resources placed under our stewardship, to use those resources to provide inviting leisure opportunities to the visitor, and to use those opportunities to provide the highest quality interpretive services which allow the visitor to increase their awareness, appreciation and knowledge of our natural and cultural history.</p>	<ul style="list-style-type: none"> • From Jan. through (?) of 2015, (?) participants have attended Plant Walks, Bird Walks and trail tours. • 150 off-site demonstrations and exhibits have been provided for various schools, museums and events. • From Jan. through (?) 2015, the Oxley Nature Center interpretive building saw (?) visitors. Redbud Valley interpretive building saw (?) visitors. • Currently, the population of volunteer naturalists and volunteer trail workers is between 60-80 people for both Oxley and Redbud Valley. 	<ul style="list-style-type: none"> • Continue updating resources for educating the community about the natural environment. • Maintain providing unique and excellent programs and facilities for the community. • Promote growth with the Volunteer Naturalist programs

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<p style="text-align: center;">Fine Arts</p>	<p>The fine arts area of Tulsa Parks is programmed through WaterWorks Art Center giving access to citizens interested in the visual arts. The purpose of fine arts programming is to give opportunity for individuals to learn the purpose and methods of different artistic styles, expand their cultural values and to allow artistic experimentation through leisure means.</p>	<p>The vision for Tulsa Parks Fine Arts programming is to provide artistic and cultural programs, classes and events dedicated to enhancing the community's leisure time through entertainment and thought-provoking imagery covering many mediums.</p>	<ul style="list-style-type: none"> • Provides instructional programs in ceramic arts, painting (in all mediums), glass, jewelry, and fiber arts. • Beginning January, 2015, fiber arts was introduced as a new offered curriculum at WaterWorks with program options consisting of weaving and loom art. • Recent upgrades and in-depth repairs to the pottery/ceramics equipment has seen an increase in materials fired and produced by and for the patrons. • Works with local groups and organizations of the community to provide art project sessions for their member's enrichment, growth, and comradery through visual arts. 	<ul style="list-style-type: none"> • Continue to provide exceptional visual arts programming with knowledgeable instruction and safety. • Expand notoriety of facilities and their offerings through new art events and exhibits for community involvement. • Continue providing excellent arts programming for the community. • Provide volunteer and job opportunities for citizens, professionals and local artists.
<p style="text-align: center;">Special Events/Programs</p>	<p>Holding special events and specialty programs is a way to give the citizens opportunities to experience competitive fun, friend and family bonding, personal growth through goal-oriented events, and enjoyment of citizen fellowship through recreation.</p>	<p>The vision for Tulsa Parks special events and programming is to give the community opportunities to experience recreational enjoyment together and to grow the bonds of family and friendship among the citizens of Tulsa.</p>	<ul style="list-style-type: none"> • Kid's Triathlon is an annual event with between 80 to 150 youth athletes competing. There are two courses to select from, each containing a swim portion, a cycling portion, and a run portion. All participants receive medals of completion. • Ranger Rick Trails Geocaching is a program in conjunction with the National Wildlife Federation. over 500 people have logged finding or searching for the Ranger Rick caches. • K9 Splash is an event held on the last day of the Tulsa Parks pool season to be open. Dogs and their owners are welcome to swim in the pools. • Beach Bash is held on the opening day of the Tulsa Parks pool season. This event offers games on the green space, music, and the Tulsa Parks' climbing wall or water inflatables. 	<ul style="list-style-type: none"> • Improve participation numbers for all special events and specialty programs. • Continue to provide quality events and programs with up-to-date and modern amenities. • Improve volunteer participation for special events. • Keep current events and programs desirable and important to the community.