



January 28, 2016

Water Works Art Center
Lee Anne Zeigler
1710 Charles Page Blvd
Tulsa, OK 74127

117 N. Boston Ave.
Suite 206
Tulsa, OK 74103

Dear Lee Anne,

Thank you and **Water Works Art Center** for being one of Arts Alliance Tulsa's 39 member organizations during our inaugural year. We are excited to begin our first fundraising campaign on Monday, February 1st, and to be working with you to enhance our city's arts community.

The AAT independent funding allocations panel met and reviewed the FY 16 grant applications from our member organizations. The panel's review resulted in grant allocation recommendations for each member organization. The FY 16 grant allocation recommendations were approved by the AAT Advisory Council on January 26, 2016.

The FY 16 grant allocation recommendation for **Water Works Art Center** is **\$18,000**. Fulfillment of your FY 16 grant allocation is contingent upon successful completion of our 2016 fundraising campaign from Feb. 1st through May 31st. If our campaign does not reach its final goal, the AAT Advisory Council will consider a number of options to adjust the allocation recommendations including decreasing a percentage of each organization's grant allocation.

As the independent funding allocations panel completed its review process, it identified opportunities for organizations to improve their performance in the areas covered by the application – financial management, fundraising, attendance, demographic data, governance, marketing, and education. Therefore, as we prepare for the FY 17 grant application process, we will be working individually and collectively with organizations to identify specific opportunities for performance improvement. As appropriate, we will invest our resources in guiding and supporting the performance improvement.

We will provide you with written notification and confirmation of your grant award, after completion of our fundraising campaign, in June 2016. Your actual grant funds will be distributed by June 30, 2016.

During the next few months, we will need your help to reach our campaign goal. We hope you will support us by actively fulfilling the following member organization responsibilities:

1. Market your organization as a member of Arts Alliance Tulsa.
2. Place the Arts Alliance Tulsa logo on all promotional material.
3. Provide your organization's marketing materials to AAT for us to promote your events.
4. Participate in the Arts Sampler by providing tickets at a discounted rate.
5. Participate in AAT fundraisers and the annual campaign.

If you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read 'Todd Cunningham', with a large circular flourish at the end.

Todd Cunningham